



December 7, 2018

Today, Sakura Color Products of America, Inc. d.b.a Sakura of America – the leading writing instrument manufacturer and supplier of art materials – is announcing that Marc H. Chisaki is retiring from his role as Sakura of America’s Chief Executive Officer and President effective end of day December 15, 2018. Marc Chisaki has successfully led the company over the span of a 25-year career.

Additionally, the Board of Directors of Sakura of America is pleased to announce that Adam Reiner will lead the company forward as President & CEO effective December 16, 2018. Mr. Reiner comes to Sakura of America from The Clorox Company where he spent the last 20 years, most recently as Sr. Director of Sales of the Burt's Bees and Renew Life Digestive Health businesses.

“On behalf of the Board, and everyone at Sakura Color Products of America, Inc. and Sakura Color Products Corporation in Osaka, Japan, we want to formally thank Marc for his many years of outstanding leadership and commitment to all of us. His contribution in bringing the Sakura brand to where it is today is greatly appreciated.” said Kenichi Sugawara – Director & Senior General Manager-Overseas Business Division Sakura Color Products Corporation, Osaka, Japan.

Sakura Color Products of America, Inc. is dedicated to providing reliable, high quality, safe and affordable writing instruments, markers and artistic mediums - products that empower individual expression and artistic freedom. The company is headquartered in Hayward, CA. and is the U.S. subsidiary of privately held, Sakura Color Products Corporation of Osaka, Japan. Sakura manufactures the iconic Pigma Micron®, Gelly Roll®, Cray-pas® and Solid Marker® brands.

<https://sakuraofamerica.com>

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