



SPONSORSHIP GUIDE

BUILDING **CREATIVE** PARTNERSHIPS

CREATIVATION BY NAMTA 2026



JOIN US IN ST. LOUIS, MO FOR CREATIVATION

Creativation by NAMTA 2026 will be hosted in St. Louis, MO. Need more information about exhibiting at Creativation? Contact us.

START YOUR PARTNERSHIP WITH US TODAY

Learn more about our 2026 Sponsorship opportunities and how to get involved.

HOW TO GET INVOLVED

BECOME A SPONSOR

SPONSOR

one of our following opportunities and raise brand visibility among the most reputable creative retailers, distributors, manufacturers, importers, independent reps, publishers, and creative professionals in the industry.



Main Event Engagement, Social
Evening & Daily Event Sponsorship



Collaboration Sponsorship &
Food/Beverage Specialities



Al a Carte Sponsorship
Opportunities



MAIN EVENT ENGAGEMENT SPONSORSHIPS



BECOME A SPONSOR

PACKAGES LISTED BELOW INCLUDE COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



GOLD **SOLD**

President's Reception Sponsor
with added perks: aisle sign, floor
clings, social media post, and all
show promotion

Notions *marketing*
A Nicole Craft Brands Company

SILVER \$10,000

Welcome Reception Sponsor
with added perks: aisle sign, floor
clings, social media post, and all
show promotion

BRONZE \$7,500

Social Networking Event Sponsor
with added perks: aisle sign, floor
clings, social media post, and all
show promotion

SOCIAL EVENING SPONSORSHIPS



BECOME A SPONSOR

SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



NEXT GENERATION \$7,500

45 & Under Networking Reception
for young professionals.
Monday, May 18, 2026
Location to be announced.

SOCIAL NETWORKING EVENT \$7,500

Networking Reception for Industry
professionals.
Monday, May 18, 2026
Location to be announced.



DAILY EVENT SPONSORSHIPS



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN THE NAMTA BOOTH AREA. SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



SUNDAY, MAY 17

\$5,000

International or other
Social Hour
Open to Suggestions &
Customization

MONDAY, MAY 18

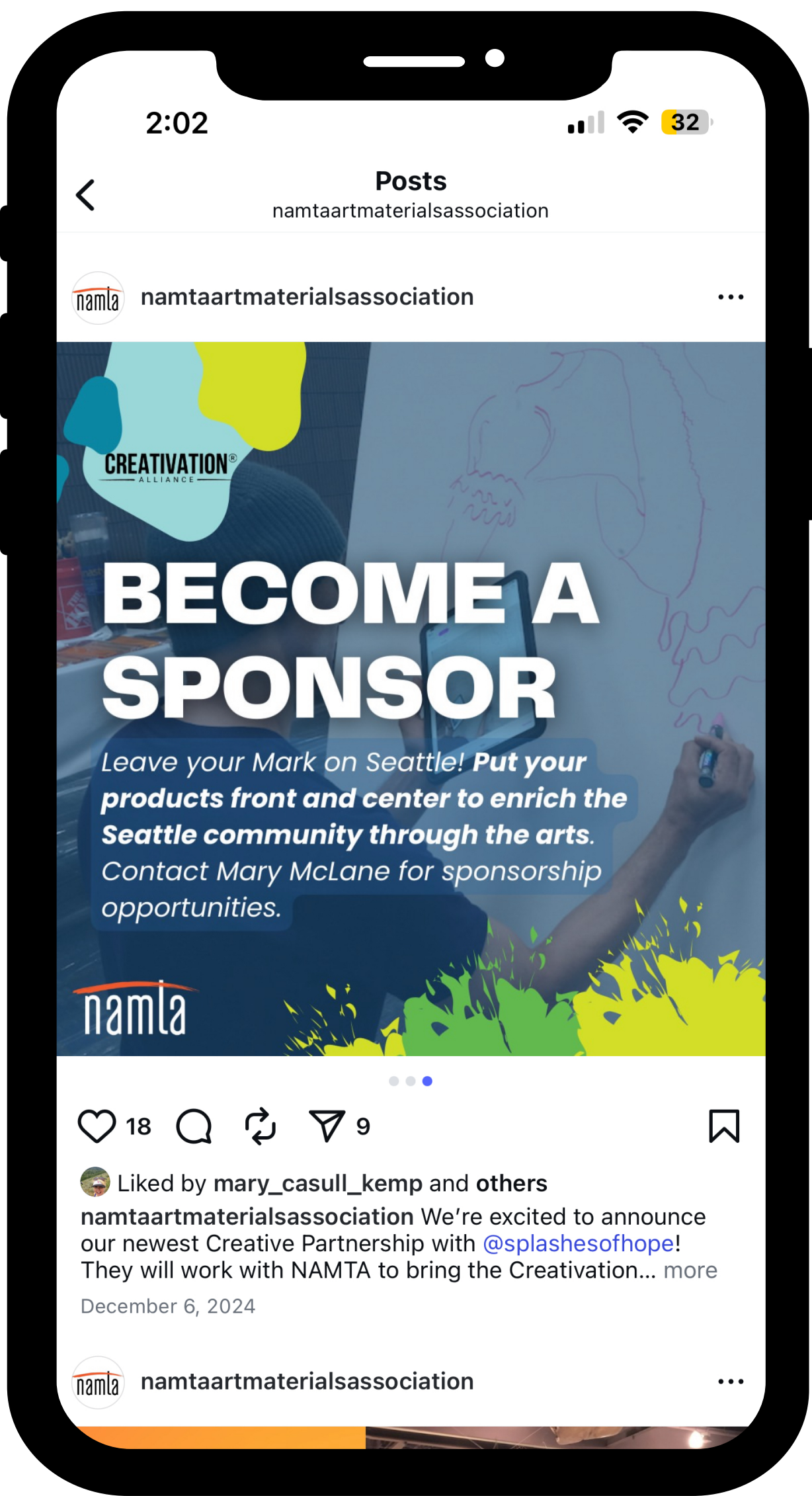
\$5,000

Celebrate a Company Milestone or
Other Social Hour
Common Suggestions:
Cake & Ice Cream
Live Music

TUESDAY, MAY 19

\$5,000

Farewell with Mimosa & Bloody
Mary Bar
Other Social Hour
Open to Suggestion &
Customization



MAIN EVENT, SOCIAL EVENING & DAILY SPONSORS:

WHAT'S INCLUDED?

PERKS LISTED BELOW ONLY APPLY TO MAIN EVENT, SOCIAL EVENING, AND DAILY SPONSORSHIPS:



Feature in Convention Directory



Inclusion with Social Media postings



Webpage Feature



Push notifications during the show



Logo throughout show promotion

COLLABORATION SPONSORSHIPS

LIMITED SPONSOR SPOTS AVAILABLE WITH EACH PROJECT.



BECOME A SPONSOR



TREASURE HUNT

\$200/ PER SPONSOR

Details still being fleshed out

Updates Coming Soon

MURAL SPONSORSHIP

\$1,000 + Materials
/PER EHIBITOR

\$2,500 Product Category Exclusivity

Mural Sponsorship with NAMTA's
project partner: Splashes of Hope

Mural Details Coming Soon

PRODUCT PALOOZA

\$500 + Materials
/PER EHIBITOR TABLE

Form new connections with
product teasers, make-and-takes,
samples, and more!

Friday, May 15 5:00-7:00 PM



ST. LOUIS F&B SPECIALITIES



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN THE NAMTA BOOTH AREA.

AMY'S CAKE POP SHOP

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Custom designed vanilla, logo or
branded, chocolate, birthday cake,
cookie dough, red velvet, gluten
free birthday cake + more

PETE'S POPS

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Popsicle company with over 100
unique flavors of pops. Pop menu
features options made without
gluten, dairy, eggs, soy or nuts

RAMBLING ROUNDS

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Hot fresh customizable mini
donuts or donut monster kabobs.
Flavors include: Strawberry Kiss,
Fruity Rebel, The Boston

PRESS WAFFLE COMPANY

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

As seen on ABC's Shark Tank!
Press Waffle Co. specializes in fully
customizable authentic Belgian
waffles and savory waffle
creations

VINCENT VAN DONUTS

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Donut flavors include: Maple
Bacon, New York Cheesecake,
Lemon Lavender, French Toast +
Boston Creme. Vegan + Gluten
Free available

ALA CARTE SPONSORSHIPS



BECOME A SPONSOR

WI-FI OR APP



\$10,000

TOTE BAG



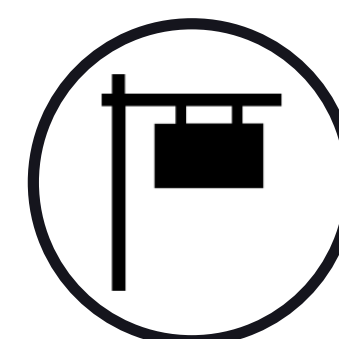
\$7,500

CORNHOLE



\$2,500

AISLE SIGN



\$1,000

SOCIAL MEDIA POST



\$1,000/per

CLING



\$750/per

READY TO SECURE YOUR SPONSORSHIP?

CONTACT US



Have questions or ready to secure your sponsorship? Contact **Mary McLane** for more information about the opportunities listed.



Mary McLane

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LET'S GET CREATIVE TOGETHER.

NAMTA

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