



# |SPONSORSHIP |GUIDE

BUILDING **CREATIVE** PARTNERSHIPS

CREATIVATION BY NAMTA 2025



## JOIN US IN SEATTLE, WA FOR CREATIVATION

Creativation by NAMTA 2025 will be hosted in Seattle, WA. Need more information about exhibiting at Creativation? Contact us.

## START YOUR PARTNERSHIP WITH US TODAY

Learn more about our 2025 Sponsorship opportunities and how to get involved.



# HOW TO GET INVOLVED

BECOME A SPONSOR

## SPONSOR

one of our following opportunities and raise brand visibility among the most reputable creative retailers, distributors, manufacturers, importers, independent reps, publishers, and creative professionals in the industry.



Main Event Engagement, Social  
Evening & Daily Event Sponsorship



Collaboration Sponsorship &  
Food/Beverage Specialities



Al a Carte Sponsorship  
Opportunities





# MAIN EVENT ENGAGEMENT SPONSORSHIPS



BECOME A SPONSOR

*PACKAGES LISTED BELOW INCLUDE COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.*



**GOLD**  
**\$25,000**

President's Reception Sponsor  
with added perks: aisle sign, floor  
clings, social media post, and all  
show promotion

**SILVER**  
**\$15,000**  
**SOLD**

Welcome Reception Sponsor +  
Tote Bags with added perks: aisle  
sign, floor clings, social media  
post, and all show promotion



**BRONZE**  
**\$10,000**

Social Networking Event Sponsor  
with added perks: aisle sign, floor  
clings, social media post, and all  
show promotion



# SOCIAL EVENING SPONSORSHIPS



BECOME A SPONSOR

*TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA. SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.*



## NEXT GENERATION **SOLD**

45 & Under Networking Reception  
for young professionals.

Monday, April 7, 2025

Location to be announced.

*Bob Ross*

## SOCIAL NETWORKING EVENT

# \$10,000

Networking Reception for Industry  
professionals.

Monday, April 7, 2025

Location to be announced.





# DAILY EVENT SPONSORSHIPS



BECOME A SPONSOR

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**SUNDAY, APRIL 6**

**\$5,000**

O'Canada Hour or other  
Social Hour  
Open to Suggestions &  
Customization

**MONDAY, APRIL 7**

**\$5,000**

Celebrate a Company Milestone or  
Other Social Hour  
Common Suggestions:  
Cake & Ice Cream  
Live Music

**TUESDAY, APRIL 8**

**\$5,000**

Farewell with Mimosa & Bloody  
Mary Bar  
Other Social Hour  
Open to Suggestion &  
Customization





## MAIN EVENT, SOCIAL EVENING & DAILY SPONSORS:

# WHAT'S INCLUDED?

*PERKS LISTED BELOW ONLY APPLY TO MAIN EVENT, SOCIAL EVENING, AND DAILY SPONSORSHIPS:*



Feature in Convention Directory



Inclusion with Social Media postings



Webpage Feature



Push notifications during the show



Logo throughout show promotion



Banner ad and landing page feature on Mobile App



# COLLABORATION SPONSORSHIPS

*LIMITED SPONSOR SPOTS AVAILABLE WITH EACH PROJECT.*



BECOME A SPONSOR



**SCAVENGER  
HUNT**  
**\$350/** PER SPONSOR

For NAMTA's New Exhibitors:  
Seattle's Show Floor  
Scavenger Hunt  
Details Coming Soon

**MURAL  
SPONSORSHIP**  
**\$1,000 + Materials**  
/PER EXHIBITOR

\$2,500 Product Category Exclusivity  
Mural Sponsorship with NAMTA's  
annual Creativation Alliance  
project partner

**SEATTLE'S CREATIVE  
SPACE LAUNCH**  
**\$100 + Materials**  
/PER EXHIBITOR TABLE

Form new connections with  
product teasers, make-and-takes,  
samples, and more!  
Friday, April 4, 5:00-7:00 PM





# SEATTLE F&B SPECIALITIES



BECOME A SPONSOR

*TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.*

## SPECIALITY DRINK ART

*COST DEPENDENT ON  
NUMBER OF SERVIINGS*

Coffee Bar with Custom Latte Art

## BAKE AND SERVE HOT COOKIES

*COST DEPENDENT ON  
NUMBER OF SERVIINGS*

Spunk-Meyer Cookie Oven.  
Chocolate Chip, Oatmeal Raisin,  
and Sugar Cookies. Includes oven,  
baking, and serving supplies.

## BOBA TEA STATION

*COST DEPENDENT ON  
NUMBER OF SERVIINGS*

Matcha Milk Tea, Classic Milk  
Tea, Lychee Popping Boba,  
Passion Fruit Popping Boba

## ICED ITALIAN SODAS

*COST DEPENDENT ON  
NUMBER OF SERVIINGS*

Made to order with cream, soda  
water, and choice of syrup:  
Raspberry, Orange, Lime, Cherry.

## SMOOTHIE BAR

*COST DEPENDENT ON  
NUMBER OF SERVIINGS*

Drinks made to order with  
seasonal berries, bananas,  
yogurt, and orange juice. Includes  
commercial-grade blenders.



# ALA CARTE SPONSORSHIPS



BECOME A SPONSOR

WI-FI OR APP



\$10,000

TOTE BAG



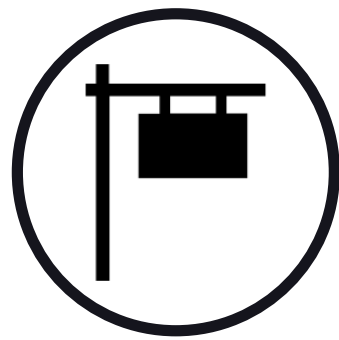
**SOLD**

CORNHOLE



\$2,500

AISSLE SIGN



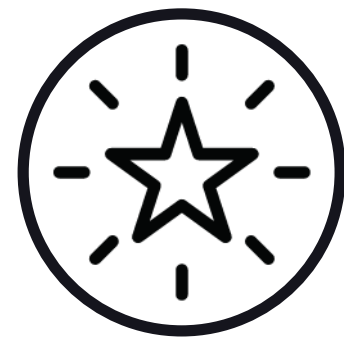
\$1,000

SOCIAL MEDIA POST



\$1,000/per

CLING



\$750/per



READY TO SECURE YOUR SPONSORSHIP?

# CONTACT US

Have questions or ready to secure your sponsorship? Contact **Rick Munisteri** or **Mary McLane** for more information about the opportunities listed.

LET'S GET CREATIVE TOGETHER.

**NAMTA**

PO Box 3314

Huntersville, NC 28070

P : 704 892-6244

E : [info@namta.org](mailto:info@namta.org)

W : [www.namta.org](http://www.namta.org)



**Rick Munisteri**

[rmunisteri@namta.org](mailto:rmunisteri@namta.org)



**Mary McLane**

[mmclane@namta.org](mailto:mmclane@namta.org)