

The NAMTA logo, featuring the word "namta" in a lowercase, white, sans-serif font, with a thin white arc above the letters "n" and "a".

namta

MEET US IN ST. LOUIS, MO
CREATIVATION BY NAMTA 2026 | MAY 15-19, 2026



2026 PROSPECTUS

Namta is not just for fine art materials – we are the home for crafts, too!

2026 CREATIVATION BY NAMTA

BUILDING CREATIVE PARTNERSHIPS



LET'S GET CREATIVE TOGETHER

Join us in St. Louis, MO and Build Creativation Partnerships at **CREATIVATION BY NAMTA 2026**.

Let's meet in the heart of the country! St. Louis is an ideal location that can attract a large audience, as it is centrally positioned in the United States. This makes it easy for attendees to come from all over the country. Don't miss the chance to exhibit on the show floor, where you'll find a diverse range of products representing both the fine arts and creative materials industries.

In addition to product demonstrations and a wide array of exhibitors on the trade show floor, you will have the opportunity to participate in engaging networking sessions and comprehensive educational programming. Mark your calendars for May 15-19, 2026. The place to be is St. Louis at **CREATIVATION BY NAMTA 2026!**

2026

CREATIVATION BY NAMTA

BUILDING **CREATIVE** PARTNERSHIPS

FLOOR PLAN

America's Center, St Louis
Convention Center

This is the original floor plan. For current availability, please refer to the floor plan at namta.org. Show Management reserves the right to locate an exhibitor's booth space based on the exhibitor's priority points, type of display and overall demands.

Please note: The 2026 floor plan is subject to change



2026 CREATIVATION BY NAMTA

BUILDING CREATIVE PARTNERSHIPS

ST. LOUIS, MO

BOOTH RENTAL GUIDELINES

Members pay the member rate for booths, non-members pay the non-member rate. Are you interested in membership? Please visit the [Join NAMTA page](#) for membership information or call 704-892-6244 for details. Refer to the [Exhibitor Rules & Regulations](#) for an in-depth explanation of exhibition guidelines.

BOOTH PRICING

All prices are based on 10' x 10' dimensions. Please read Booth Options.

	MEMBER	NON-MEMBER
SINGLE	\$2,100 per booth	\$3,600 per booth
ENDCAP	\$2,200 per booth	\$3,700 per booth
PENINSULA	\$2,200 per booth	\$3,700 per booth
ISLAND	\$2,300 per booth	\$3,800 per booth
CORNER	Applicable booth charge Plus \$200 surcharge for members and non-members	

PRIORITY POINTS & BOOTH ASSIGNMENT

One priority point is awarded each time a company exhibits at CREATIVATION BY NAMTA 2026. Please [click here](#) to learn how priority points will be used in the first round of booth assignments for CREATIVATION BY NAMTA 2026.

EXHIBITOR SERVICE KITS

All confirmed exhibitors will receive their complete Exhibitor Service Kit by email approximately four months prior to CREATIVATION BY NAMTA 2026.

EXHIBITOR PAYMENT SCHEDULE

All booth applications received prior to December 1, 2025 will be invoiced upon receipt for a fifty (50) percent deposit due thirty (30) days from the date of the invoice. December 1, 2025 the remaining balance of the booth payment will be billed and will be due thirty (30) days from the date of the invoice. All booth applications received between December 1, 2025 and January 15, 2026 will be billed in full with the amount due thirty (30) days from the date of the invoice. All booth applications received after January 15, 2026 will be billed in full net due upon receipt.

CANCELLATIONS

Should the Exhibitor be unable to occupy and use the booth space and contracted for CREATIVATION BY NAMTA 2026, show management must be notified immediately in writing. If the Exhibitor submits the cancellation notice before December 1, 2025, show management will retain fifty (50) percent of the total booth cost. If the Exhibitor submits cancellation December 1, 2025 or after, the Exhibitor is responsible for payment of the total booth cost. Show management reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.

[Click here
for Booth Application](#)

BOOTH OPTIONS

SINGLE BOOTH

All 10' x 10' booths have 8' high draped back walls and 3' high draped side rails. Side rails may be 8' in height, but are not to extend out by more than 5' from the back wall. The remaining distance to the aisle cannot exceed 3' in height. Displays, including fixtures, are restricted to a maximum height of 8' and must conform to booth space and sidewall restrictions.

ENDCAP BOOTH

An endcap has exposure on three sides and contains **two booths**. The back wall of an endcap booth is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to show management for written approval.

PENINSULA BOOTH

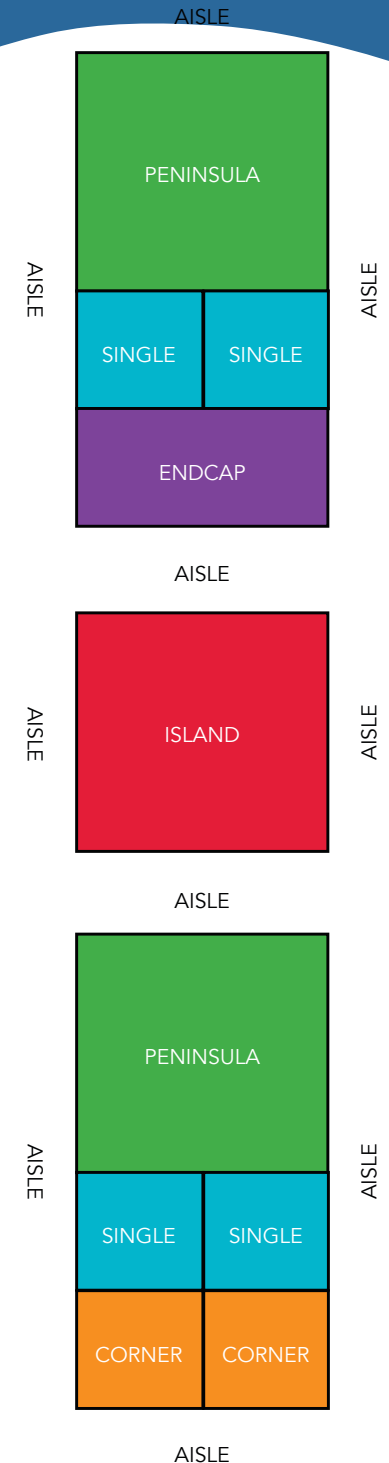
A peninsula has exposure on three sides and contains a **minimum of four booths**. The back wall for peninsula booths is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to show management for written approval.

ISLAND BOOTH

An island has exposure on all four sides, **contains a minimum of four booths and is not connected to any other booths**. Displays, including fixtures, must adhere to a maximum height of 10'. No perimeter wall can be completely solid; a line of sight must be maintained. There are restrictions on walls and obstructions (see [Exhibitor Rules & Regulations](#)). Any variations must be submitted to show management for written approval.

CORNER BOOTH

A corner booth has **exposure on 2 sides**. An additional surcharge applies. See Booth Pricing.



2026 CREATIVATION BY NAMTA

ST. LOUIS, MO
BUILDING CREATIVE PARTNERSHIPS

[Click here
for Booth Application](#)

EXHIBITOR SHOW SCHEDULE

FRIDAY, MAY 15, 2026

Registration Open
Exhibitor Setup
Education Sessions

SATURDAY, MAY 16, 2026

Registration Open
Exhibitor Setup
Education Sessions
Welcome Reception

SUNDAY, MAY 17, 2026

Registration Open
Opening Ceremonies
Exhibit Hall Open
NAMTA Connect Live
President's Reception

MONDAY, MAY 18, 2026

Registration Open
Exhibit Hall Open
NAMTA Connect Live
Next Generation Reception
Alternate Social Mixer

TUESDAY, MAY 19, 2026

Registration Open
Exhibit Hall Open
Exhibit Teardown

ALL EXHIBITORS RECEIVE PROMOTION ON:

1. Monthly E-Newsletter
2. Our website: namta.org
3. The 2026 Event Mobile App
4. The NAMTA | CREATIVATION Directory

ALL EXHIBITORS RECEIVE A COMPLIMENTARY LIST OF:

1. Pre-show qualified buyers
2. All attendees after the show



INTERNATIONAL ART MATERIALS ASSOCIATION

namta
PO Box 3314
Huntersville, NC
28070
namta.org

CONTACT

MARY MCLANE
Director of Meetings + Partnership Sales
T: 704.892.6244
E: MMCLANE@NAMTA.ORG