



2025

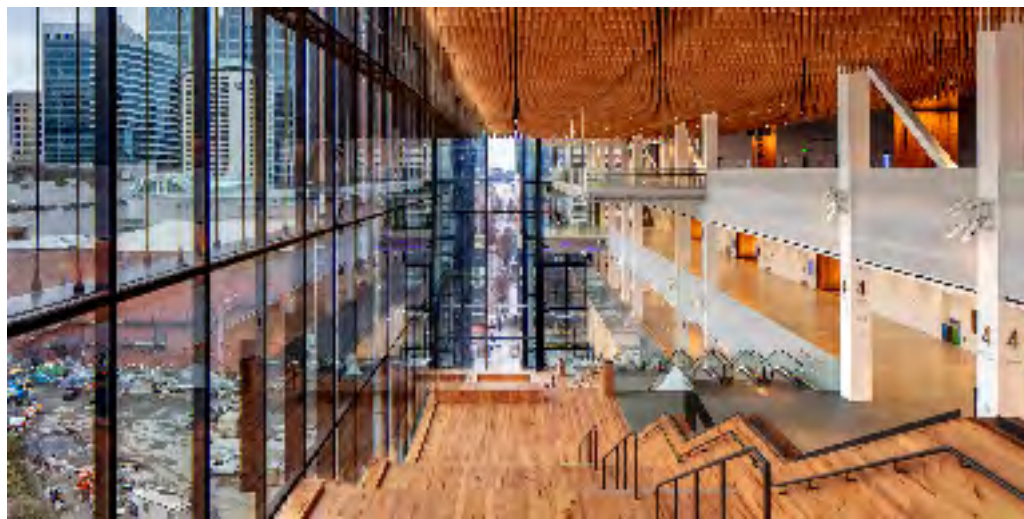
SEATTLE, WA

**CREATIVATION
BY NAMTA**

EXHIBITOR PROSPECTUS

Namta is not just for fine art materials – we are the home for crafts, too!

2025 SEATTLE, WA CREATIVATION BY NAMTA



Seattle Convention Center

LET'S GET CREATIVE TOGETHER

Join us in Seattle, WA and let's grow creatively together at ***CREATIVATION BY NAMTA 2025***.

This conference and trade show will attract a larger and wider audience than ever before! You don't want to miss out exhibiting on the show floor with products covering both the fine arts and creative materials industries. In addition to the demos and extensive exhibitors on the trade show floor, you will also have the opportunity to participate in engaging networking sessions and robust education programming. There's only one place to be **April 6 - 8, 2025** and that's in Seattle at ***CREATIVATION BY NAMTA 2025***.

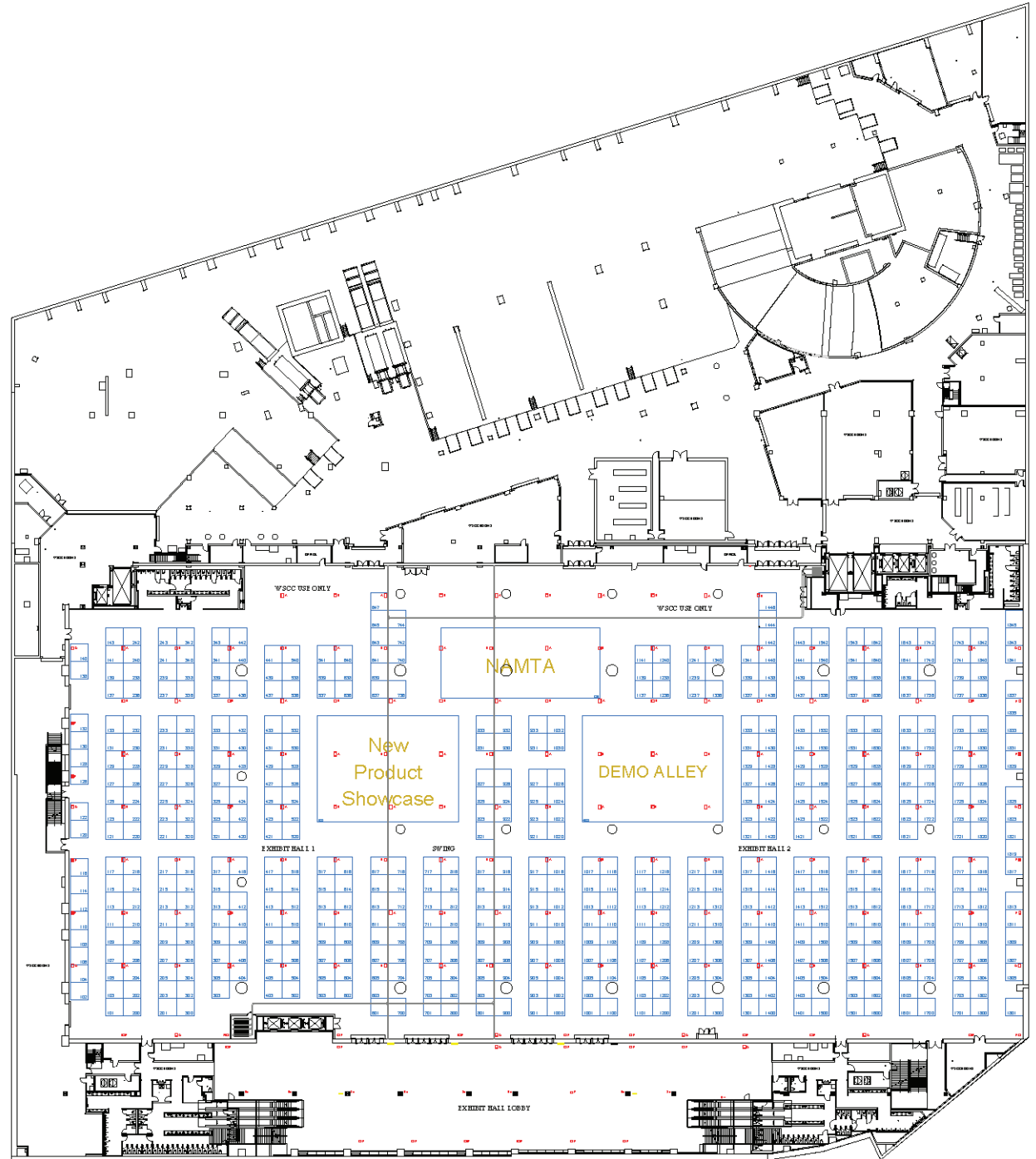
Please Note: Education will open Friday, April 4 - Saturday, April 5, 2025 and the trade show will open Sunday, April 6 - Tuesday, April 8, 2025.

2025 CREATIVATION BY NAMTA

SEATTLE, WA
FLOOR PLAN

Seattle Convention Center
Summit Building

This is the original floor plan. For current availability, please refer to the floor plan at namta.org. Show Management reserves the right to locate an exhibitor's booth space based on the exhibitor's priority points, type of display and overall demands. Show Management will, however, use its best efforts to honor an exhibitor's preferences.



2025 SEATTLE, WA CREATIVATION BY NAMTA

BOOTH RENTAL GUIDELINES

Members pay the member rate for booths, non-members pay the non-member rate. Are you interested in membership? Please visit the [Join NAMTA page](#) for membership information or call 704-892-6244 for details. Refer to the [Exhibitor Rules & Regulations](#) for an in-depth explanation of exhibition guidelines.

BOOTH PRICING

All prices are based on 10' x 10' dimensions. Please read Booth Options. Early Bird Alert! Prices remain at their lowest until June 1, 2024. After that date, prices will increase. Secure your spot today!

	MEMBER	NON-MEMBER
SINGLE	\$1,995 per booth	\$3,495 per booth
ENDCAP	\$2,095 per booth	\$3,595 per booth
PENINSULA	\$2,095 per booth	\$3,595 per booth
ISLAND	\$2,195 per booth	\$3,695 per booth
CORNER	Applicable booth charge	
	Plus \$200 surcharge for members and non-members	

PRIORITY POINTS & BOOTH ASSIGNMENT

One priority point is awarded each time a company exhibits at CREATIVATION BY NAMTA 2025. Please [click here](#) to learn how priority points will be used in the first round of booth assignments for CREATIVATION BY NAMTA 2025.

EXHIBITOR SERVICE KITS

All confirmed exhibitors will receive their complete Exhibitor Service Kit by email approximately four months prior to CREATIVATION BY NAMTA 2025.

EXHIBITOR PAYMENT SCHEDULE

All booth applications received prior to December 1, 2024 will be invoiced upon receipt for a fifty (50) percent deposit due thirty (30) days from the date of the invoice. December 1, 2024 the remaining balance of the booth payment will be billed and will be due thirty (30) days from the date of the invoice. All booth applications received between December 1, 2024 and January 15, 2025 will be billed in full with the amount due thirty (30) days from the date of the invoice. All booth applications received after January 15, 2025 will be billed in full net due upon receipt.

CANCELLATIONS

Should the Exhibitor be unable to occupy and use the booth space and contracted for CREATIVATION BY NAMTA 2025, show management must be notified immediately in writing. If the Exhibitor submits the cancellation notice before December 1, 2024, show management will retain fifty (50) percent of the total booth cost. If the Exhibitor submits cancellation December 1, 2024 or after, the Exhibitor is responsible for payment of the total booth cost. Show management reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.

[Click here for Booth Application](#)

BOOTH OPTIONS

SINGLE BOOTH

All 10' x 10' booths have 8' high draped back walls and 3' high draped side rails. Side rails may be 8' in height, but are not to extend out by more than 5' from the back wall. The remaining distance to the aisle cannot exceed 3' in height. Displays, including fixtures, are restricted to a maximum height of 8' and must conform to booth space and sidewall restrictions.

ENDCAP BOOTH

An endcap has exposure on three sides and contains **two booths**. The back wall of an endcap booth is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to show management for written approval.

PENINSULA BOOTH

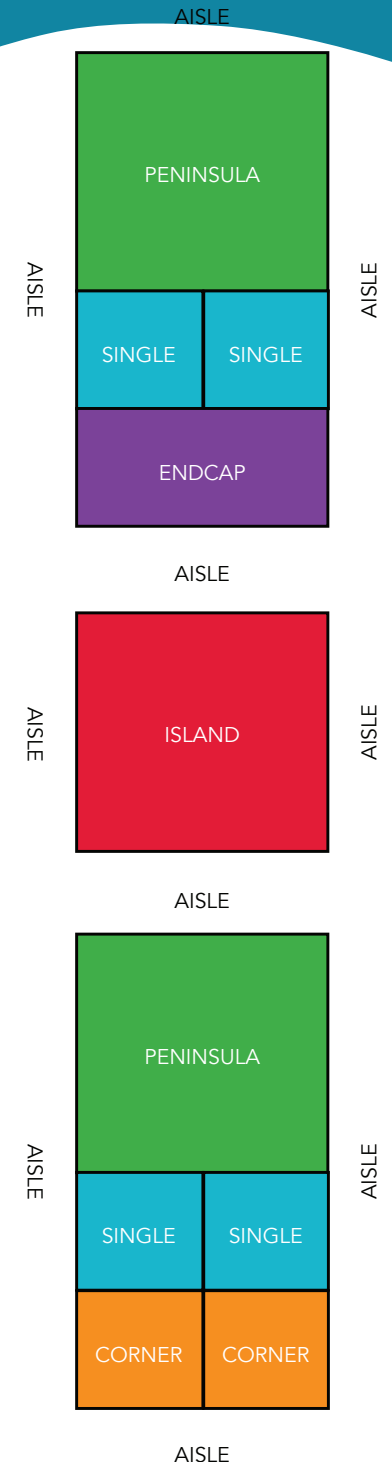
A peninsula has exposure on three sides and contains a **minimum of four booths**. The back wall for peninsula booths is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to show management for written approval.

ISLAND BOOTH

An island has exposure on all four sides, **contains a minimum of four booths and is not connected to any other booths**. Displays, including fixtures, must adhere to a maximum height of 10'. No perimeter wall can be completely solid; a line of sight must be maintained. There are restrictions on walls and obstructions (see [Exhibitor Rules & Regulations](#)). Any variations must be submitted to show management for written approval.

CORNER BOOTH

A corner booth has **exposure on 2 sides**. An additional surcharge applies. See Booth Pricing.



2025 CREATIVATION BY NAMTA

SEATTLE, WA

[Click here
for Booth Application](#)

EXHIBITOR SHOW SCHEDULE

FRIDAY, APRIL 4, 2025

Registration Open
Exhibitor Setup
Education Sessions

SATURDAY, APRIL 5, 2025

Registration Open
Exhibitor Setup
Education Sessions
Welcome Reception

SUNDAY, APRIL 6, 2025

Registration Open
Opening Ceremonies
Exhibit Hall Open
Demo Alley
President's Reception

MONDAY, APRIL 7, 2025

Registration Open
Exhibit Hall Open
Demo Alley
Next Generation Reception

TUESDAY, APRIL 8, 2025

Registration Open
Exhibit Hall Open
Exhibit Teardown

ALL EXHIBITORS RECEIVE PROMOTION ON:

1. Monthly E-Newsletter
2. Our website: namta.org
3. The 2025 Event Mobile App
4. The NAMTA | CREATIVATION Directory

ALL EXHIBITORS RECEIVE A COMPLIMENTARY LIST OF:

1. Pre-show qualified buyers
2. All attendees after the show



INTERNATIONAL ART MATERIALS ASSOCIATION

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