



MEMBER benefits & resources



Namta Connect is the virtual place to connect with fellow Namta members for live product demonstrations, roundtables, educational sessions, happy hours, and more. Hosted at least 2x a week on Zoom and then recorded and distributed to members who cannot attend live through these platforms:

The Theater

Virtual education and product demonstrations on building and content planning, online selling, social media strategies, tips and planning for retailers, and more.

Demo Alley

Suppliers can schedule a live session showing your products. Your Demo doesn't end when the virtual session ends – demos are recorded and made available for all members to watch.

The Cafe

A casual exchange of ideas or feedback and opinions through sessions like roundtables, once-a-month happy hours, themed with cocktail kits, trivia, guest speakers and more fun.

The Gallery

A forum to ask questions and share ideas by collaborating and generating a thread of information.

The Studio

Where Namta Members can view past Namta Connect Educational, Demo, and Social recordings.

Find ways to connect at www.namta.org, then go to [The Studio tab](#)



Retail Members get FREE entrance to Art Materials World featuring Creativation!
Supplier Members can exhibit their artist and crafter products **April 10 - 12, 2022.**

Education packages available to attend Business Seminars and Product Demonstrations **April 8 - 9, 2022.**

Social Events will include the Welcome Reception and The President's Reception. Ticket Details coming soon - all Members can attend.

For more info, go to www.namta.org, then go to [Orlando 2022 Show tab](#)



Art Advocacy has never been more crucial than it is today. Study after study has shown that including art-related activities in a child's education will produce a smarter, more creative and successful student. Advocating for the arts enhances communities and makes good business sense.

[Learn more under the Art Advocacy tab](#)

The 4th Edition of the **Artists & Art Materials Study** is THE study of the U.S. and Canadian artist markets and includes the results of authoritative surveys of more than 6,000 active artists and specialty art materials retailers and a summary of market size and trends.



[Learn more under the Resources tab](#)



job postings

Members can post job openings for **FREE!**

[Under the Resources tab](#)

Online Membership Directory is a "company" membership – Employees of your company can be included.

[Under the Membership tab](#)



Document of Supplier Products and Brands

[Under the Resources tab](#)

Learn how to manage a Retail Art Materials Business with our series of **Retail Operations Training Manuals.**

Find out what is in each volume [under the Resources tab](#), then [Retail Training Manuals](#)





MEMBER discount programs

Members receive specialty rates/discounts on FedEx services with PartnerShip.



Go to www.namta.org, then under the Resources tab, go to Discount Savings Programs

Access to special Office Depot and OfficeMax pricing with a Store Purchasing Card.



Under the Resources tab, go to Discount Savings Programs

Digital Marketing for the Arts and Crafts Industries through craftALYTICS.



Under the Resources tab, go to Discount Savings Programs

DON'T MISS THESE DISCOUNTS!

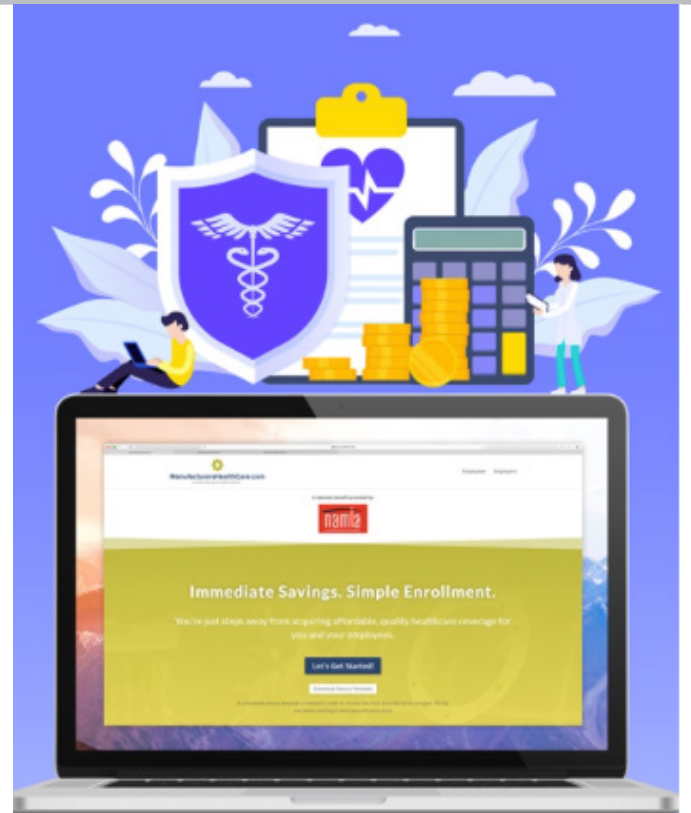
Electronic Merchant Systems, a leading provider of payment processing and merchant services, is offering **50% DISCOUNTS** to **NAMTA Members!**

980-451-2942 | cnewcomer@emscorporate.com




Payment Processing and Merchant Services at a 50% discount to members through Electronic Merchant Systems.

Under the Resources tab, go to Discount Savings Programs



Namta now offers our members, their employees and their families **affordable healthcare options** through ManufacturersHealthCare.com.

Scan the QR code below to schedule a call for a free quote or go to ManufacturersHealthCare.com



ManufacturersHealthCare.com

More details about these **discount programs** can be found on www.namta.org under the **Resources tab**, then click **Discount Savings Programs**

For additional information about any of the **member benefits & resources** on the first page, go to www.namta.org under the **Resources tab**

Or any of our staff will be glad to assist you.

2022 NAMTA MEMBERSHIP STAFF

- Namta Executive Director - Leah Siffringer, CAE. lsiffringer@namta.org
- Finance Administrator - Susan Cohen, scohen@namta.org
- Director of Meetings - Rick Munisteri, rmunisteri@namta.org
- Administrative Assistant - Karen Brown, kbrown@namta.org
- Communications and Marketing Manager - Savannah Davis, sdavis@namta.org

[Staff Contact Info under the Contact tab](#)