



# MEMBER benefits & resources



**Namta Connect is the virtual place to connect** with fellow Namta members for live product demonstrations, roundtables, educational sessions, happy hours, and more. Hosted at least 2x a week on Zoom and then recorded and distributed to members who cannot attend live through these platforms:

## The Theater

Virtual education and product demonstrations on building and content planning, online selling, social media strategies, tips and planning for retailers, and more.

## Demo Alley

Suppliers can schedule a live session showing your products. Your Demo doesn't end when the virtual session ends – demos are recorded and made available for all members to watch.

## The Cafe

A casual exchange of ideas or feedback and opinions through sessions like roundtables, once-a-month happy hours, themed with cocktail kits, trivia, guest speakers and more fun.

## The Gallery

A forum to ask questions and share ideas by collaborating and generating a thread of information.

## The Studio

Where Namta Members can view past Namta Connect Educational, Demo, and Social recordings.

[Find ways to connect by using your Namta log in ►](#)



**Retail Members get FREE entrance** to Art Materials World featuring Creativation!  
**Supplier Members can exhibit** their artist and crafter products **April 10 - 12, 2022.**

**Education** packages available to attend Business Seminars and Product Demonstrations **April 8 - 9, 2022.**

**Social Events** will include the Welcome Reception and The President's Reception. Ticket Details coming soon - all Members can attend.

[More info about Art Materials World featuring Creativation ►](#)



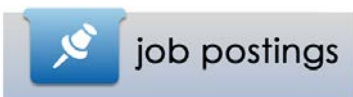
**Art Advocacy has never been more crucial than it is today.** Study after study has shown that including art-related activities in a child's education will produce a smarter, more creative and successful student. Advocating for the arts enhances communities and makes good business sense.

[Learn more ►](#)

The 4th Edition of the **Artists & Art Materials Study** is THE study of the U.S. and Canadian artist markets and includes the results of authoritative surveys of more than 6,000 active artists and specialty art materials retailers and a summary of market size and trends.



[Here's the link ► \(log in required\)](#)



## job postings

Members can post job openings for **FREE!**

[Here's the link ►](#)

**Online Membership Directory** is a "company" membership – Employees of your company can be included.

[Here's the link ► \(log in required\)](#)



**Document of Supplier Products and Brands**

[Here's the link ► \(log in required\)](#)

Learn how to manage a Retail Art Materials Business with our series of **Retail Operations Training Manuals.**

[Find out what is in each volume ► \(log in required\)](#)



FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT: [namta.org](http://namta.org) ►  
OR CALL **704.892.6244**. Most are free to NAMTA members! Members also receive bi-weekly e-newsletters and timely informational emails.



# MEMBER discount programs

Members receive **specialty rates/discounts** on FedEx services with *PartnerShip*.



[Find out more](#) ▶

Access to special *Office Depot* and *OfficeMax* pricing with a **Store Purchasing Card**.



[Find out more](#) ▶

Digital Marketing for the Arts and Crafts Industries through *craftalytics*.



[Find out more](#) ▶

**DON'T MISS THESE DISCOUNTS!**

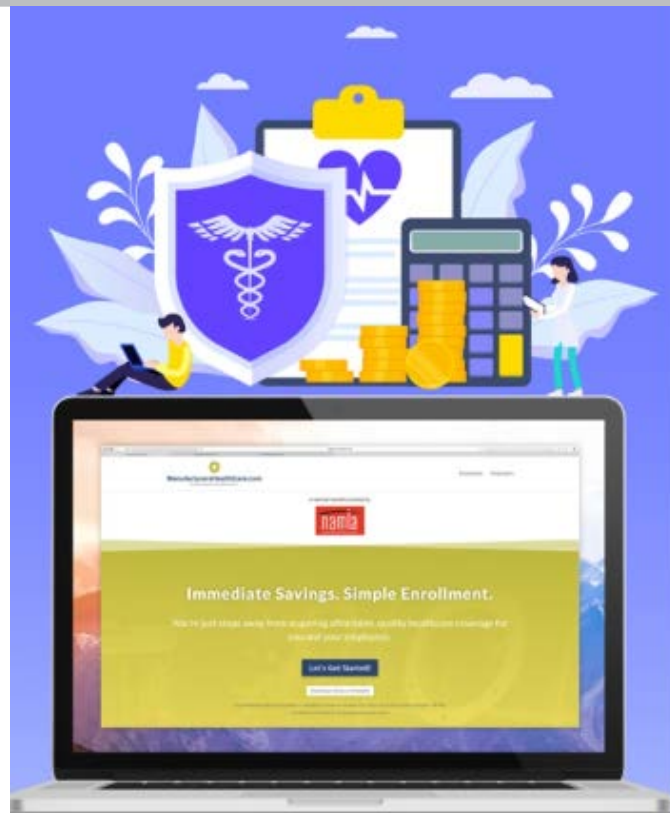
Electronic Merchant Systems, a leading provider of payment processing and merchant services, is offering **50% DISCOUNTS** to **NAMTA Members!**

980-451-2942 | [cnewcomer@emscorporate.com](mailto:cnewcomer@emscorporate.com)




**Payment Processing and Merchant Services** at a 50% discount to members through *Electronic Merchant Systems*.

[Find out more](#) ▶



Namta now offers our members, their employees and their families **affordable healthcare options** through *ManufacturersHealthCare.com*. Scan the QR code below to schedule a call for a free quote.

[Find out more](#) ▶



**ManufacturersHealthCare.com**

More details about these **discount programs** can be found on our website: [namta.org](http://namta.org) ▶

For additional information about any of the **member benefits & resources** on the first page, visit: [namta.org](http://namta.org) ▶

Or any of our staff will be glad to assist you.

## 2022 NAMTA MEMBERSHIP STAFF

Namta Executive Director - *Leah Siffringer, CAE*, [lsiffringer@namta.org](mailto:lsiffringer@namta.org)

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[Staff Contact Info](#) ▶