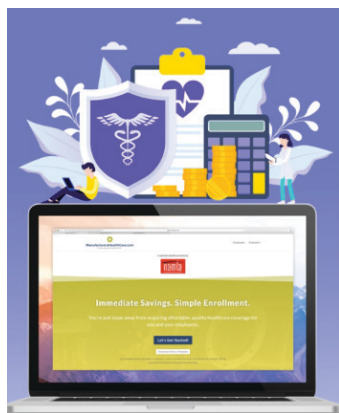


new benefit

Affordable Healthcare Coverage Options for Namta Members and Employees!

Namta is excited to announce that we are offering our members and their employees **affordable healthcare options** through ManufacturersHealthCare.com. See the link on the home page of Namta.org and follow the easy steps to enroll and choose healthcare plans for your team.



ManufacturersHealthCare.com
Immediate Savings. Simple Enrollment.



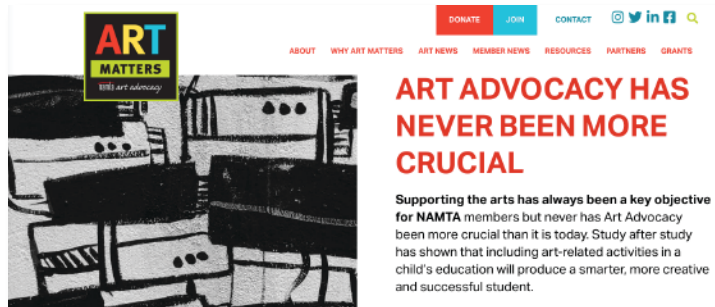
Attending Art Materials World is Included in Your Membership – No Extra Entrance Fees!

Exhibiting at Art Materials World is for supplier members who want to reach buyers with hands on demos, visual demos and face-to-face sales and deals.

How to sign up or call Rick for more info?



Namta's Art Advocacy Grant Program application period runs from May 1 – July 31. Go to Namta's home page for more info.



NAMTA provides a website, **NAMTA Art Advocacy.org**, dedicated to art advocacy information and stories, plus resources, facts, member news and Canadian news, Canadian resources, and more.



Namta partners with the American for the Arts and the American for the Arts ACTION Fund.

new & better app



Have You Checked Out Our New App?

The new App gives you membership directory info in real time:

- ▶ Have directories, show info, current newsletters, and general Namta information at your fingertips.
- ▶ Set up push notifications that let you know when NAMTA is sending out information.

Namta will have App download info in every issue of eNews, or contact info@namta.org.

new mailing address:

9606 Bailey Road, Suite 240, Cornelius, NC 28031 | SAME PHONE NUMBER: 704.892.6244 | INFO@namta.org

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT: **www.namta.org** OR CALL **704.892.6244**. MOST PRODUCTS ARE FREE TO NAMTA MEMBERS.

more on back ▶

Discounts & Deals

You may not be aware of it, but your Namta membership provides a **Savings Advantage Program** with deals and discounts from our partners. Get the details: www.namta.org/the-savings-advantage



Purchase ART Matters items like t-shirts, mugs and pins to show your support. Go to the **Resources** page

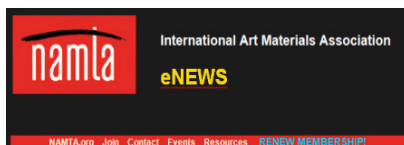


Download posters for FREE to hang in your business, office or school. Go to the **Resources** page



Stay Informed and Up-To-Date About Industry News with our Bi-Weekly e-Newsletters:

eNEWS features industry, membership, and member news items.



Namta eNews is sent out every other week to members.

The Palette is a colorful collection of art and industry news from websites and publications.



The Palette is available to all – non-members are welcome to subscribe for free with the link.



Implement this **month-by-month listing** of sales and marketing opportunities. **PDF on the Resources** page

Get Valuable Survey Data About the Art Materials Business and Its Customers with Our 2018 Studies:

Namta's 2018 Artist & Art Materials Study is the fourth in our tri-annual series which is packaged in 3 reports:

- Tables and Trending
- Survey Report
- Survey Comments



Namta's 2018 Retail Study is the second piece of the association's tri-annual Artist and Art Materials Survey. The 36-page report is designed to identify and monitor current and future trends in the art industry.

FREE for NAMTA Members – find Study links on the **Resource** page at namta.org. Surveys were conducted for Namta by The Olinger Group of New Orleans.



Get immersed in page after page of **tips & advice** from a group of Namta member retailers who collectively have more than 500 years of experience selling art materials. **PDF on the Resources** page

Learn How to Manage a Retail Art Materials Business with our Series of Retail Operations Training Manuals:

Go to the **Resources** page which outlines what is in each volume – **FREE to members?**



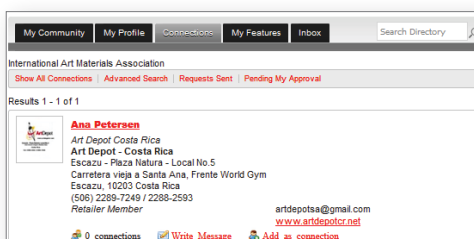
Designed to assist Namta retail members who are in the planning stages of opening an art materials business or have recently opened their new business and in need of some guidance, our **Mentoring Program** will pair you with a member who is experienced in the industry and willing to share their knowledge with you. **Visit the Resources** page on namta.org



Members can post job openings for FREE! Find the link on the **Resources** page on namta.org

Looking to contact a member?

You can use the searchable **Online Membership Directory** on www.namta.org



Namta's Tool Box is a collection of sample forms designed to help you with your business needs and most importantly save you time! **Visit the Resources** page on namta.org