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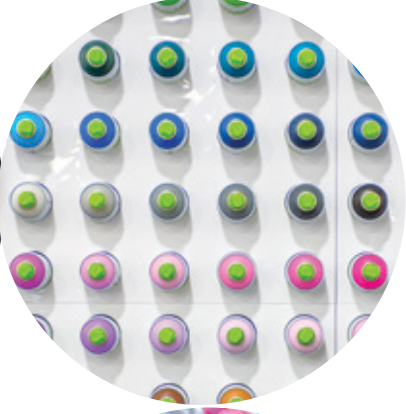


INTERNATIONAL ART MATERIALS ASSOCIATION  
**ART MATERIALS  
WORLD**



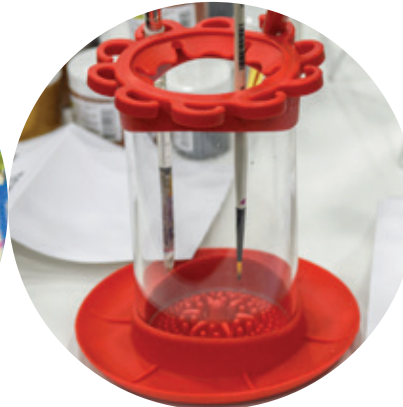
**2020**  
**Chicago**  
APRIL 26-28

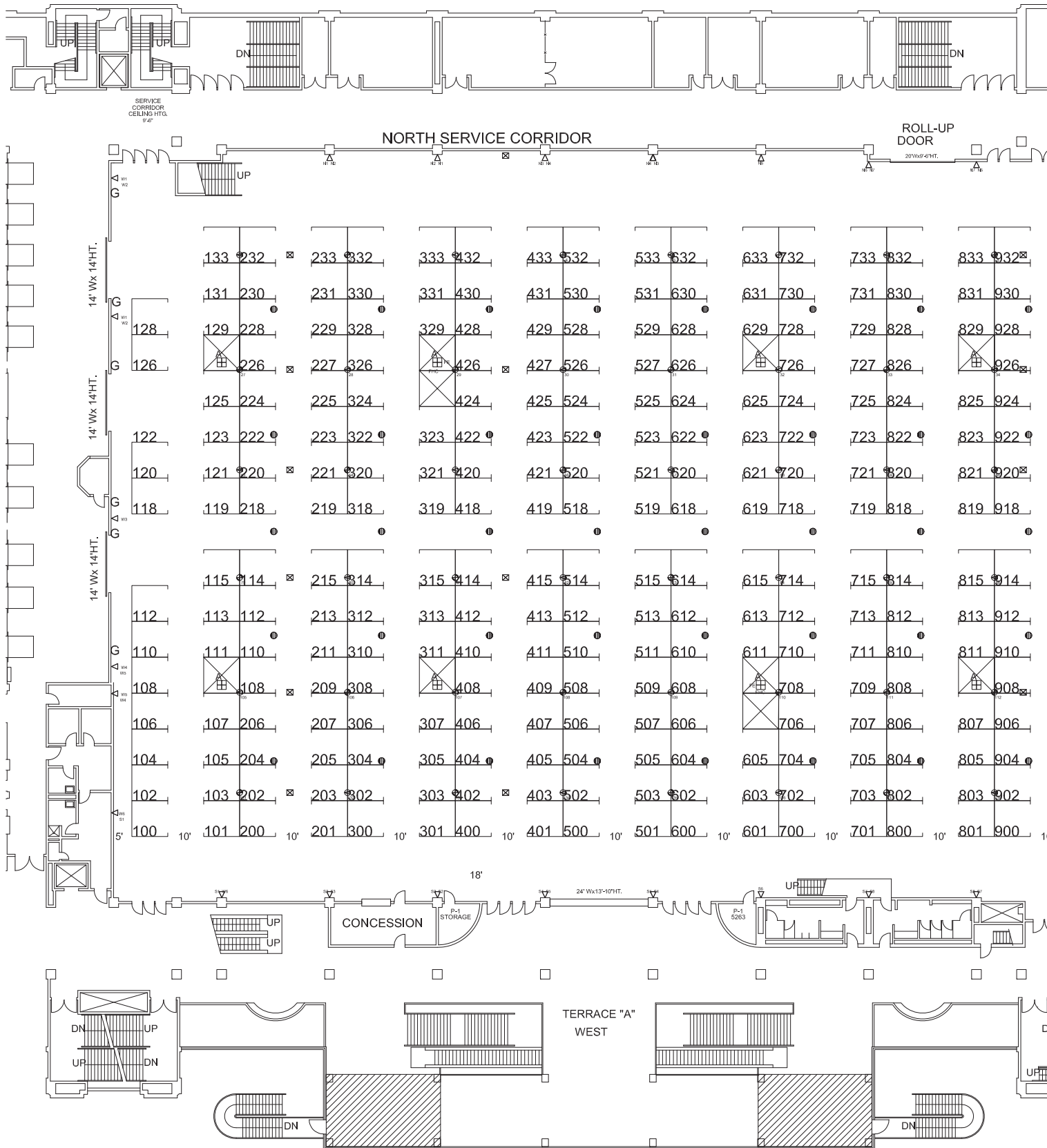
# ART MATERIALS WORLD 20



20

Chicago  
APRIL 26-28

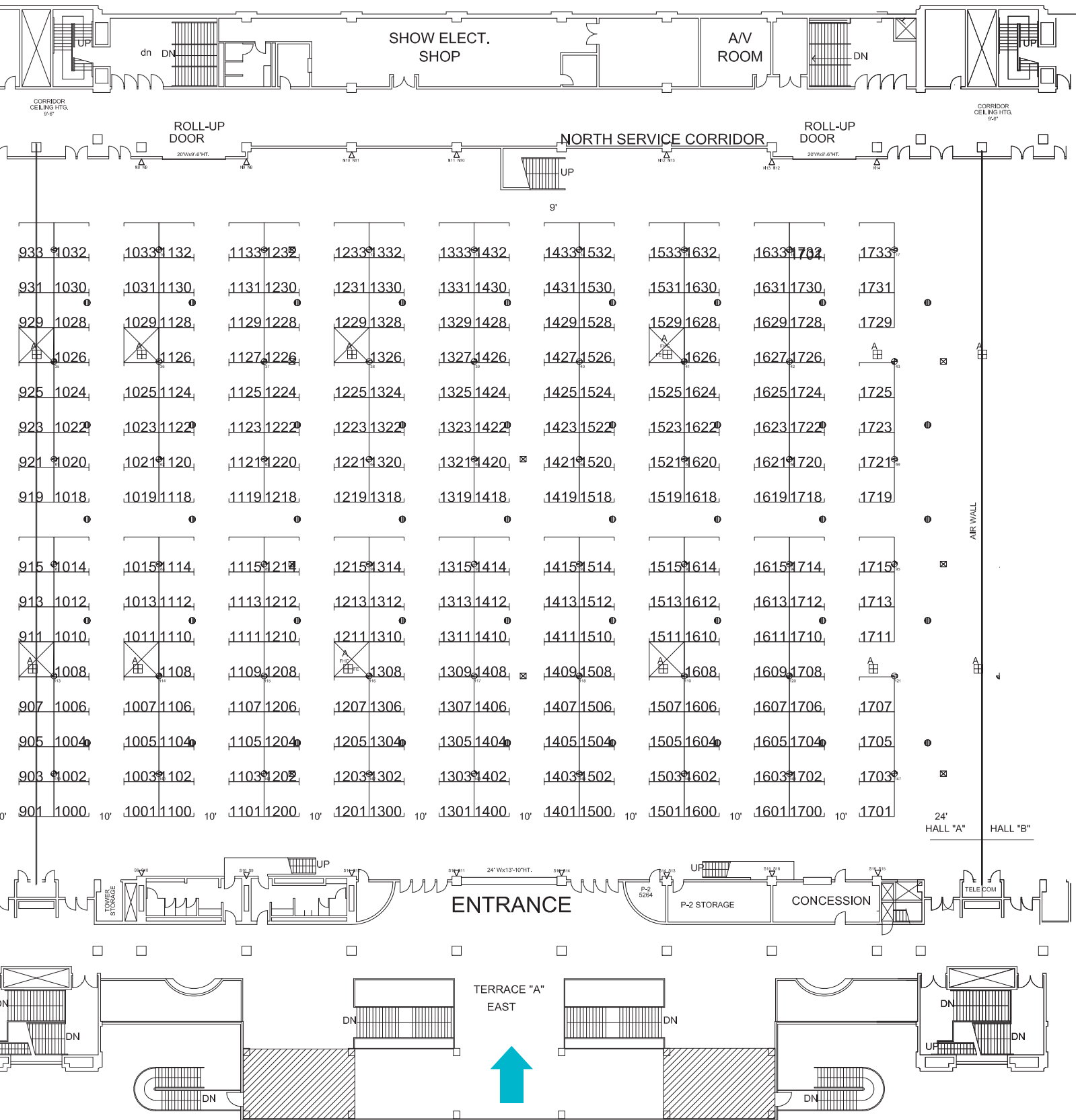




# Floor Plan

## FESTIVAL HALL A • NAVY PIER • CHICAGO, ILLINOIS

This is the original floor plan. For current availability, please refer to the floor plan at [namta.org](http://namta.org). NAMTA reserves the right to locate an exhibitor's booth space based on the exhibitor's priority points, type of display, and overall demands. NAMTA will, however, use its best efforts to honor an exhibitor's preferences.



# ART MATERIALS WORLD 2020 Chicago

APRIL 26-28

# Exhibiting Details

## BOOTH RENTAL GUIDELINES

Exhibitors must be members of NAMTA to participate in the conference and trade show. Non-members please visit the Join NAMTA page for membership information or call 704-892-6244 for details. Refer to the Exhibitor Rules & Regulations at [www.namta.com](http://www.namta.com) for an in-depth explanation of exhibition guidelines.

## BOOTH PRICING

All prices based on 10' x 10' dimensions.

**SINGLE** ..... \$1,995/booth

**ENDCAP** ..... \$2,095/booth

**PENINSULA** ..... \$2,095/booth

**ISLAND** ..... \$2,195/booth

**CORNER** ..... Applicable booth charge plus \$200 surcharge

## PRIORITY POINTS & BOOTH ASSIGNMENT

One priority point is awarded each time a company exhibits at Art Materials World.

## EXHIBITOR SERVICE KITS

All confirmed exhibitors will receive their complete Exhibitor Service Kit by email approximately four months prior to Art Materials World 2020.

## EXHIBITOR PAYMENT SCHEDULE

All booth applications received prior to January 1, 2020 will be invoiced upon receipt for a fifty (50) percent deposit due thirty (30) days from the date of the invoice. January 1, 2020 the remaining balance of the booth payment will be billed and will be due thirty (30) days from the date of the invoice. All booth applications received between January 1 and February 15, 2020 will be billed in full with the amount due thirty (30) days from the date of the invoice. All booth applications received after February 15, 2020 will be billed in full net due upon receipt.

## CANCELLATIONS

Should the Exhibitor be unable to occupy and use the booth space contracted for Art Materials World, NAMTA must be notified immediately in writing. If the Exhibitor submits the cancellation notice before January 1, 2020, NAMTA will retain fifty (50) percent of the total booth cost. If the Exhibitor submits the cancellation January 1, 2020 or after, the Exhibitor is responsible for payment of the total booth cost. NAMTA reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.

## BOOTH OPTIONS

### SINGLE BOOTH

All 10' x 10' booths have 8' high draped back walls and 3' high draped side rails. Side rails may be 8' in height, but are not to extend out by more than 5' from the back wall. The remaining distance to the aisle cannot exceed 3' in height. Displays, including fixtures, are restricted to a maximum height of 8' and must conform to booth space and sidewall restrictions.

### ENDCAP BOOTH

An endcap has exposure on three sides and contains two booths. The back wall of an endcap booth is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to NAMTA for written approval.

### PENINSULA BOOTH

A peninsula has exposure on three sides and contains a minimum of four booths. The back wall for peninsula booths is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to NAMTA for written approval.

### ISLAND BOOTH

An island has exposure on all four sides, contains a minimum of four booths and is not connected to any other booths. Displays, including fixtures, must adhere to a maximum height of 10'. No perimeter wall can be completely solid; a line of sight must be maintained. There are restrictions on walls and obstructions (see Exhibitor Rules & Regulations at [www.namta.org](http://www.namta.org)). Any variations must be submitted to NAMTA for written approval.

### CORNER BOOTH

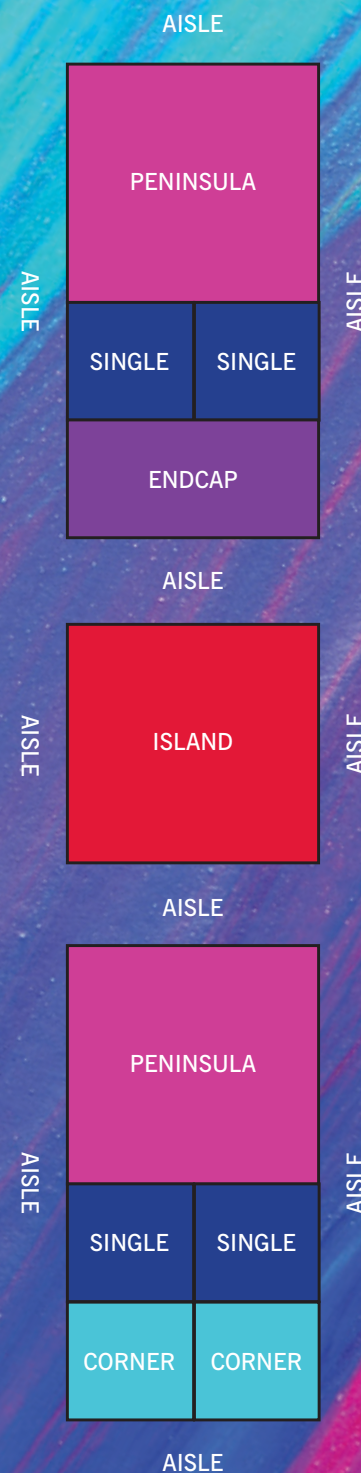
A corner booth has exposure on 2 sides. An additional surcharge applies. See Booth Pricing.

## ALL EXHIBITORS RECEIVE PROMOTION ON:

1. NAMTA's E-Newsletter
2. Our website: [www.namta.org](http://www.namta.org)
3. The NAMTA 2020 Event Mobile App
4. The Art Materials World 2020 Directory

## ALL EXHIBITORS RECEIVE A COMPLIMENTARY LIST OF:

1. Pre-show qualified buyers
2. All attendees after the show



# Booth Application



Sign up today for best booth selection by simply filling out this application and returning to:

**2020 Zion Ave., Cornelius, NC 28031**

**OR SIGN UP ONLINE** at [www.namta.org](http://www.namta.org)

**QUESTIONS:** [rmunisteri@namta.org](mailto:rmunisteri@namta.org)

## COMPANY and CONTACT INFORMATION

Please provide the following information for the main point of contact for the exhibition.

Company Name \_\_\_\_\_

Exhibitor Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## BOOTH SELECTION

First round booth assignments are based on priority points. You must fill out First, Second and Third Choices. NAMTA will make every effort to honor one of your choices. Please refer to the Floor Plan on previous page.

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

Total Number of Booths \_\_\_\_\_ Booth Size \_\_\_\_\_ Must be Corner \_\_\_\_\_

Companies You Do Not Wish To Be Near \_\_\_\_\_

## PAYMENT INFORMATION

Visa \*     MasterCard \*     American Express \*     Check enclosed

Account Number \_\_\_\_\_ Check Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

\* A four percent (4%) transaction fee will be added to the total.

BILL ME

## ACCEPTANCE OF TERMS

I understand that by signing this application, I am agreeing to the terms and conditions set forth in NAMTA's Exhibitor's Rules & Regulations, which can be found at [www.namta.org](http://www.namta.org) and are made a part of this application. I also understand that acceptance of this application by NAMTA constitutes a binding contract and hereby attest that I have the specific authority to enter into a contract on behalf of the above referenced company. Should the Exhibitor be unable to occupy and use the booth space contracted for Art Materials World, NAMTA must be notified immediately in writing. If the Exhibitor submits the cancellation notice before January 1, 2020, NAMTA will retain fifty (50) percent of the total booth cost. If the Exhibitor submits the cancellation January 1, 2020 or after, the Exhibitor is responsible for payment of the total booth cost. NAMTA reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.

Signature \_\_\_\_\_ Date \_\_\_\_\_



### CONTACT

Rick Munisteri  
Director of Meetings

T: 704.892.6244

E: [rmunisteri@namta.org](mailto:rmunisteri@namta.org)

### NAMTA USE ONLY

Booth Assignment \_\_\_\_\_

Points \_\_\_\_\_

Date Received \_\_\_\_\_

# ART MATERIALS WORLD 2020 Chicago APRIL 26-28

## Exhibitor Show Schedule

### FRIDAY, APRIL 24

Registration Open  
Exhibitor Setup

### SATURDAY, APRIL 25

Registration Open  
Exhibitor Setup  
Welcome Reception

### SUNDAY, APRIL 26

Registration Open  
Opening Ceremonies  
Exhibit Hall Open  
President's Reception

### MONDAY, APRIL 27

Registration Open  
Exhibit Hall Open

### TUESDAY, APRIL 28

Registration Open  
Exhibit Hall Open  
Exhibit Teardown

*schedule is subject to change*

**namta**  
20200 Zion Avenue  
Cornelius, NC 28031  
[namta.org](http://namta.org)

#### CONTACT

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