ART MATERIALS WORLD 20

- Reach over 700 art materials buyers
- Develop new sales leads
- Demonstrate your products
- Bring new employees for inspiration
- Create new relationships
- See product demonstrations by artists
- Connect in-person with vendors
- Discover what's new in the industry
EXPAND YOUR REACH
INTRODUCE NEW PRODUCTS
LEARN WHAT RETAILERS’ NEEDS ARE
NURTURE EXISTING RELATIONSHIPS
NETWORK WITH FELLOW RETAILERS
LEARN HOW TO GROW YOUR BUSINESS
EXPAND DISTRIBUTION CHANNELS
FIND NEW ITEMS
This is the original floor plan. For current availability, please refer to the floor plan at namta.org. NAMTA reserves the right to locate an exhibitor’s booth space based on the exhibitor’s priority points, type of display, and overall demands. NAMTA will, however, use its best efforts to honor an exhibitor’s preferences.
Exhibiting Details

**BOOTH RENTAL GUIDELINES**
Exhibitors must be members of NAMTA to participate in the conference and trade show. Non-members please visit the Join NAMTA page for membership information or call 704-892-6244 for details. Refer to the Exhibitor Rules & Regulations at www.namta.com for an in-depth explanation of exhibition guidelines.

**BOOTH PRICING**
All prices based on 10’ x 10’ dimensions.

- **SINGLE** $1,995/booth
- **ENDCAP** $2,095/booth
- **PENINSULA** $2,095/booth
- **ISLAND** $2,195/booth
- **CORNER** $2,195/booth

Applicable booth charge plus $200 surcharge

**PRIORITY POINTS & BOOTH ASSIGNMENT**
One priority point is awarded each time a company exhibits at Art Materials World.

**EXHIBITOR SERVICE KITS**
All confirmed exhibitors will receive their complete Exhibitor Service Kit by email approximately four months prior to Art Materials World 2020.

**EXHIBITOR PAYMENT SCHEDULE**
All booth applications received prior to January 1, 2020 will be invoiced upon receipt for a fifty (50) percent deposit due thirty (30) days from the date of the invoice. January 1, 2020 the remaining balance of the booth payment will be billed and will be due thirty (30) days from the date of the invoice. All booth applications received between January 1 and February 15, 2020 will be billed in full with the amount due thirty (30) days from the date of the invoice. All booth applications received after February 15, 2020 will be billed in full net due upon receipt.

**CANCELLATIONS**
Should the Exhibitor be unable to occupy and use the booth space contracted for Art Materials World, NAMTA must be notified immediately in writing. If the Exhibitor submits the cancellation notice before January 1, 2020, NAMTA will retain fifty (50) percent of the total booth cost. If the Exhibitor submits the cancellation notice after January 1, 2020 or after, the Exhibitor is responsible for payment of the total booth cost. NAMTA reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.

**BOOTH OPTIONS**

**SINGLE BOOTH**
All 10’ x 10’ booths have 8’ high draped back walls and 3’ high draped side rails. Side rails may be 8’ in height, but are not to extend out by more than 5’ from the back wall. The remaining distance to the aisle cannot exceed 3’ in height. Displays, including fixtures, are restricted to a maximum height of 8’ and must conform to booth space and sidewalk restrictions.

**ENDCAP BOOTH**
An endcap has exposure on three sides and contains two booths. The back wall of an endcap booth is restricted to 8’ high for only half the dimension, or 10’ from the center point. The remaining back wall is 3’ high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8’ maximum height. Any variations must be submitted to NAMTA for written approval.

**PENINSULA BOOTH**
A peninsula has exposure on three sides and contains a minimum of four booths. The back wall for peninsula booths is restricted to 8’ high for only half the dimension, or 10’ from the center point. The remaining back wall is 3’ high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8’ maximum height. Any variations must be submitted to NAMTA for written approval.

**ISLAND BOOTH**
An island has exposure on all four sides, contains a minimum of four booths and is not connected to any other booths. Displays, including fixtures, must adhere to a maximum height of 10’. No perimeter wall can be completely solid; a line of sight must be maintained. There are restrictions on walls and obstructions (see Exhibitor Rules & Regulations at www.namta.org). Any variations must be submitted to NAMTA for written approval.

**CORNER BOOTH**
A corner booth has exposure on 2 sides. An additional surcharge applies. See Booth Pricing.

**ALL EXHIBITORS RECEIVE PROMOTION ON:**
1. NAMTA’s E-Newsletter
2. Our website: www.namta.org
3. The NAMTA 2020 Event Mobile App

**ALL EXHIBITORS RECEIVE A COMPLIMENTARY LIST OF:**
1. Pre-show qualified buyers
2. All attendees after the show
Booth Application

Sign up today for best booth selection by simply filling out this application and returning to:
20200 Zion Ave., Cornelius, NC  28031
OR SIGN UP ONLINE at www.namta.org
QUESTIONS: rmunisteri@namta.org

COMPANY and CONTACT INFORMATION

Please provide the following information for the main point of contact for the exhibition.

Company Name ________________________________________________________________
Exhibitor Contact Name _______________________________________________________
Address __________________________________________ City _________________________
State/Province __________________________ Zip/Postal Code________________________ Country__________________
Phone __________________________ Fax __________________________
Email __________________________________________________________________________
Website _________________________________________________________________________

BOOTH SELECTION

First round booth assignments are based on priority points. You must fill out First, Second and Third Choices. NAMTA will make every effort to honor one of your choices. Please refer to the Floor Plan on previous page.

First Choice ____________________  Second Choice ____________________  Third Choice _________
Total Number of Booths __________ Booth Size __________________________ Must be Corner _________
Companies You Do Not Wish To Be Near ________________________________________

PAYMENT INFORMATION

□ Visa *    □ MasterCard *    □ American Express *    □ Check enclosed
Account Number __________________________________________________________________ Check Number_________
Expiration Date_______________  CVV__________
* A four percent (4%) transaction fee will be added to the total.
□ BILL ME

ACCEPTANCE OF TERMS

I understand that by signing this application, I am agreeing to the terms and conditions set forth in NAMTA’s Exhibitor’s Rules & Regulations, which can be found at www.namta.org and are made a part of this application. I also understand that acceptance of this application by NAMTA constitutes a binding contract and hereby attest that I have the specific authority to enter into a contract on behalf of the above referenced company. Should the Exhibitor be unable to occupy and use the booth space contracted for Art Materials World, NAMTA must be notified immediately in writing. If the Exhibitor submits the cancellation notice before January 1, 2020, NAMTA will retain fifty (50) percent of the total booth cost. If the Exhibitor submits the cancellation January 1, 2020 or after, the Exhibitor is responsible for payment of the total booth cost. NAMTA reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.

Signature____________________________________________________________________    Date_____________________

CONTACT
Rick Munisteri
Director of Meetings
T: 704.892.6244
E: rmunisteri@namta.org

NAMTA USE ONLY
Booth Assignment________
Points ________
Date Received _________
FRIDAY, APRIL 24
Registration Open
Exhibitor Setup

SATURDAY, APRIL 25
Registration Open
Exhibitor Setup
Welcome Reception

SUNDAY, APRIL 26
Registration Open
Opening Ceremonies
Exhibit Hall Open
President’s Reception

MONDAY, APRIL 27
Registration Open
Exhibit Hall Open

TUESDAY, APRIL 28
Registration Open
Exhibit Hall Open
Exhibit Teardown

schedule is subject to change