

Same prices as last year!

EXHIBITING  
DETAILS

### BOOTH RENTAL GUIDELINES

Exhibitors must be members of NAMTA to participate in the conference and trade show. Non-members please visit the Join NAMTA page for membership information or call 704-892-6244 for details. Refer to the Exhibitor Rules & Regulations for an in-depth explanation of exhibition guidelines.

### BOOTH PRICING

All prices based on 10' x 10' dimensions.

- SINGLE** ..... \$1,845/booth
- ENDCAP** ..... \$1,945/booth
- PENINSULA** ..... \$1,945/booth
- ISLAND** ..... \$2,045/booth
- CORNER** ..... Applicable booth charge plus \$200 surcharge

### PRIORITY POINTS & BOOTH ASSIGNMENT

One priority point is awarded each time a company exhibits at Art Materials World.

### EXHIBITOR SERVICE KITS

All confirmed exhibitors will receive their complete Exhibitor Service Kit by email from Brede Exposition Services approximately four months prior to Art Materials World 2018.

### EXHIBITOR PAYMENT SCHEDULE

Contracts turned in by the close of the Art Materials World 2017 receive priority for first-round assignment of booth space according to priority points. A 50% deposit is required by May 30, 2017. If the deposit is not received, the booth space will be released. Contracts received after this date must be accompanied by the deposit and space will be assigned remaining booth space on a first-come, first-served basis.

#### DECEMBER 1, 2017

No refunds will be issued for booth space cancellations made after December 1, 2017. Exhibitors that cancel after this date will be required to remit any unpaid balance.

#### DECEMBER 1, 2017

After this date full payment must accompany all contracts.

### BOOTH OPTIONS

#### SINGLE BOOTH

All 10' x 10' booths have 8' high draped back walls and 3' high draped side rails. Side returns may be 8' in height, but are not to extend out by more than 5' from the back wall. The remaining distance to the aisle cannot exceed 3' in height. Displays, including fixtures, are restricted to a maximum height of 8' and must conform to booth space and sidewall restrictions.

#### ENDCAP BOOTH

An endcap has exposure on three sides and contains two booths. The back wall of an endcap booth is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to NAMTA for written approval.

#### PENINSULA BOOTH

A peninsula has exposure on three sides and contains a minimum of four booths. The back wall for peninsula booths is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to NAMTA for written approval.

#### ISLAND BOOTH

An island has exposure on all four sides, contains a minimum of four booths and is not connected to any other booths. Displays, including fixtures, must adhere to a maximum height of 10'. No perimeter wall can be completely solid; a line of sight must be maintained. There are restrictions on walls and obstructions (see Exhibitor Rules & Regulations). Any variations must be submitted to NAMTA for written approval.

#### CORNER BOOTH

A corner booth has exposure on 2 sides. An additional surcharge applies. See Booth Pricing.

