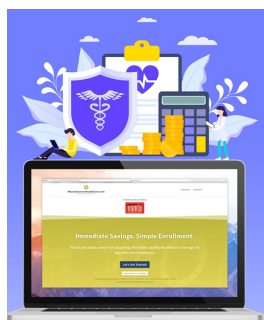


9606 Bailey Road, Suite 240
Cornelius, NC 28031
704-892-6244
kbrown@namta.org

Healthcare Coverage Options
for Namta Members at
ManufacturersHealthCare.com



ART MATERIALS
WORLD
2020
Chicago
APRIL 26-28

CHICAGO ▶ Navy Pier
APRIL 26-28 2020 **APRIL 11-13 2021**



4th Edition of Artists & Art Materials Study, 2018

This is THE study of the U.S. and Canadian artist markets and includes the results of authoritative surveys of more than 6,000 active artists and specialty art materials retailers and a summary of market size and trends. See past studies:
www.namta.org/artist---art-materials-study

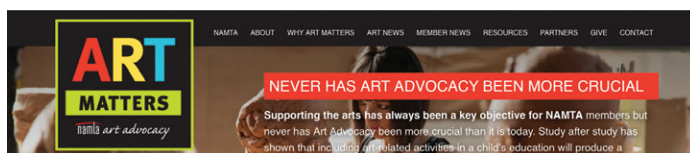


Retail Operations Manuals for Art Materials Retailers

NAMTA's series of retail training manuals, includes "Merchandising," "Advertising and Marketing," "Managing People," and our newest addition: "Business Plan."

NAMTA Art Advocacy

NAMTA provides a website, NAMTAArtAdvocacy.org, dedicated to advocating for the arts. It includes information and stories - Resources, Facts, Member News and Canadian News, Canadian Resources, and more.



Art Advocacy Grant Program application period runs from May 1 – July 31

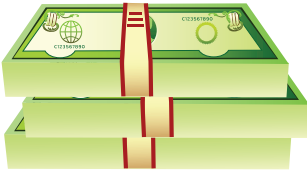


You can also go to the Home Page on NAMTA.org and see how to purchase great ART MATTERS items like t-shirts and mugs, or download posters for free.

NAMTA's partnership with the **American for the Arts** and the **Arts Action Fund** allows members to support the arts on a national level.

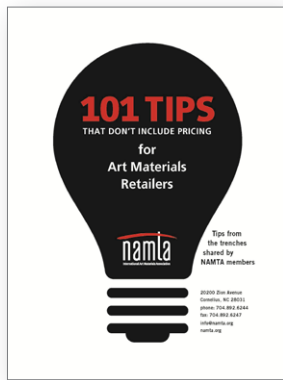


more on back ▶



Ten Great Business Tools for Art Materials Retailers PDF on namta.org

Thought provoking information and ideas to increase profits and improve your business.



101 Tips for Art Materials Retailers PDF on namta.org

You will be immersed in page after page of advice from a group of NAMTA member retailers who collectively have more than 500 years of experience selling art materials.



NAMTA Mentor Program

Designed to assist NAMTA Members who are in the planning stages of opening an art materials business, or have recently opened their new business and in need of some guidance, our new Mentoring Program will pair you with a member who is experienced in the industry and willing to share their knowledge with you.

NAMTA 365 Mobile App

The NAMTA App is not just for Art Materials World anymore. It's 365 days a year and brings you much of the same information you can find on NAMTA.org.



Download the NAMTA App at the App Store. Search for NAMTA. Along with the membership directory, current newsletters, and general NAMTA information, you can set up push notifications that let you know when NAMTA is sending out information.

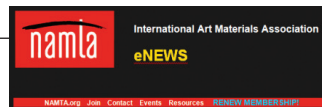


Art Materials Resource Bibliography PDF on namta.org

This guide contains a collection of books, DVDs, and websites where you can find trusted information about art materials.

e - Newsletters

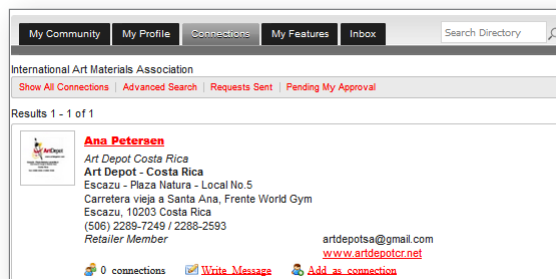
eNEWS features industry, membership, and member news items. Emailed every other week.



The Palette is a colorful collection of art and industry news from websites & publications. Emailed every other week, alternating with eNEWS.



Art Advocacy NEWS is emailed quarterly with stories and information about advocating for the arts.



Online Directory

You can use the Searchable Online Membership Directory on www.namta.org.



Free Job Postings for Members!
On namta.org



NAMTA Retailer Calendar PDF on namta.org

A month-by-month listing of sales and marketing opportunities.

NAMTA Tool Box

NAMTA's Tool Box is a collection of sample forms designed to help you with your business needs and most importantly save you time!



NAMTA Savings Advantage

Get great deals with Partnership shipping services and Office Depot.